

2007 STRATEGIC PLAN REVIEW

1. Increase FASN's political power base and recognition in the state.

Accomplishments

1. Activated the Legislative committee and allocated them funds for their educational duties.
2. Joined forces with FSHA & FAPHERDS to write a letter of support for school health services.
3. Continue to meet with above groups regarding a white paper on health services, specifically the need for school nurses.
4. Updated the link on the website.
5. Encouraged school nurses to speak out as private citizens advocating for school health.
6. President of FASN was invited to audit the interviews of the final candidates for the new Education Commissioner.

Challenges

1. Develop better follow-up on State and Federal bills which impact school health
2. Create a link for members to find their legislators.
3. Explore to what extent a 501(c)(3) can become politically active and not lose their nonprofit status.
4. ** Have the Legislative Committee consult with Mary Louise Embry (NASN's legislative advocate)
5. ** Have a legislative aide speak at the next conference re: the procedure to contact our legislators and be heard.

2. Broaden the base of school nurse leaders throughout the state.

Accomplishments

1. Yearly Pre-conference Leadership Session for Regional Reps, County Liaisons, Officers and School Nurses of the Year.
2. Developed a notebook for Board officers giving basic information and job descriptions.
3. Contacted counties without a County Liaison to obtain increased representation.
4. Obtained a Regional Rep, Sandra Gallogly, for Region 5.

Challenges

1. Finding FASN members and developing leaders in rural Florida.
2. Filling all the Regional Representative positions.
3. ** Consider having a Past Presidents luncheon to recognize and learn from their expertise.

3. Increase structure, governance, and statewide participation by members; increase representation from all areas of Florida, giving all school nurses an active voice.

Accomplishments

1. Activated the Legislative committee
2. Planned roundtable discussions for each region for the 2008 State Conference
3. Developed an Elections Task Force to evaluate and change, if necessary, the nominating and election process.
4. Developed a task force to look at policies and procedures related to Regional Activities.
5. Had an annual Bylaws review to bring necessary changes to the attention of the members.
6. Worked with NASN to contact and survey FASN's lapsed members.

Challenges

1. To increase membership
2. To obtain County Liaisons in all the counties
3. To fill the missing Regional Representatives positions
4. ** To produce and send the "Welcome to FASN" booklet.
5. To have a reception at the state conference for new members.
6. Develop new member mentors.

4. Formalize new relationships and renew past relationships with other state and local organizations who are committed to student health advocacy.

Accomplishments

1. FASN is a member of the School Health & Education Consortium which is part of the CDC's Coordinated School Health Program.
2. President & President-elect are active in the State Network of Association Presidents (SNAP) which is supported by the USF Student Services Project.
3. FASN had a display at the Annual Attendance Symposium
4. FASN is an ad hoc member of the Florida School Health Association.
5. FASN expanded its relationship with the state AHEC association that resulted in 95 scholarships to the 2008 State Conference.
6. Provided website links to the FNA, FSHA, Florida DOH, DOE & DOE Parent Resource
7. Regularly invite the American Lung Association, the American Heart Association, the Epilepsy Foundation, the Florida Dairy Council and the Florida Dental Association to be nonprofit vendors at our state conference.

Challenges

1. ** Need to have a liaison with the Florida Nurses' Association (FNA).
2. Need to have a voice on the Children's Health Advocacy Council (CHAC).
3. Need to be a voice on the Governor's Children's Cabinet.

5. Maintain fiscal responsibility.

Accomplishments

1. Activated the Finance Committee
2. Authorized the purchase of a new accounting system.
3. Began the study of "Managing Chapter Funds" provided by NASN which has helped us to improve and formalize our financial responsibilities.
4. Used goals from the Strategic Plan to develop next year's budget.
5. Changed the fiscal year from January 1 - December 31 to July 1 - June 30.
6. Acquired sponsorship for conference activities from Sanofipasteur and Valeant.
7. Obtained a grant of \$200/region from AstraZeneca for regional activities.
8. Obtained a sponsorship for the pre-conference Leadership Session from Zoll Medical.

Challenges

1. ** To create a Financial Task Force that will develop the necessary Policies and Procedures covering the Treasurer's duties and possible fund investment.
2. To track the flow of funds throughout the year, enabling FASN to set aside monies to earn additional interest for organizational projects.
3. ** To continue to study Managing Chapter Funds and improve our fiduciary skills.
4. To develop a checklist of important information and dates to pass on to new officers, especially the president and treasurer.
5. ** To put the President-elect on the Finance Committee.
6. To align our spending with the presidential and FASN goals.
- 7.

6. Increase Professional development opportunities through education, certification, and recognition.

Accomplishments

1. We have provided outstanding educational opportunities at the yearly state conference.
2. Several regions have provided a regional inservice for the school nurses in their regions.
3. Provided CE's that meet the criteria for NBCSN recertification at the state and regional conferences.
4. Continued to use evaluations to determine future offerings at state conference.
5. Continued to provide scholarships to both the state and national conferences, in addition to soliciting and receiving scholarship monies from area AHEC's.
6. Developed policies and procedures on scholarships.
7. Website had links to educational offerings such as bullying, hemophilia, sinusitis, etc.
8. Newsletter and website have articles on school nursing issues authored by scholarship winners and outside organizations.
9. Provided information on NBCSN certification at the state conference.
10. Created a Task Force to examine Awards Policies and Procedures. These include the School Nurse of the Year, School Administrator of the Year, Supportor / Friend of FASN, and Supporter / Friend of School Nursing.
11. Recognition of the School Nurse of the Year at the state conference.
12. Submission of the School Nurse of the Year to NASN for national recognition.
13. Article about the School Nurse of the Year in the Spring Newsletter.
14. Developed a web site category for the School Nurses of the Year, past and present.
15. Recognized with certificates the Regional Representatives at the 2007 State Conference.
16. Recognized others for their support of school health and disease prevention.

Challenges

1. To increase regional activities/educational offerings by all the regions.
2. ** To restore or redevelop the NBCSN certification classes. This could possibly be done pre-conference or as the focus of the conference.
3. To explore expanding the state conference by a half day or consider an open enrollment pre-conference session.

7. Promote school nurse research initiatives.

Accomplishments

1. Have had research and poster sessions at our annual state conferences
2. Increased research grant monies by having two 50/50 raffles at the conference.
3. Co-chair of the FSNRI, Shirley Gordon, had an article about her research on head lice published in the Journal of School Nursing (JOSN).

Challenges

1. ** Develop policies and procedures for applying for research monies.
2. Need to develop an article explaining to school nurses how they can use the data collected month by month in their own research project.
3. Examine the national School Nurse of the Year standards of care under the research criteria. How can our school nurses meet this criteria.
4. Write up stories of school nurses in Florida who are part of the Florida School Nurse Research Initiative. What kind of research are they doing? What challenges are they facing? How are they overcoming these challenges?
5. Work on a session or location at the conference for people to discuss research.

8. Increase organizational communication within FASN and outward to the community.

Accomplishments

1. Newsletter has expanded to include articles from scholarship winners and outside organizations.
2. Website was converted to Html, allowing more links and the ability to archive info and photos.
3. Regular President's letter on the website.
4. Developed a photo gallery on the website.
5. Placed the newsletter and its expanded articles on the website.
6. Continued the semi-annual newsletter.
7. A letter about FASN and the school nurse's role in developing safe schools and increasing positive engagement among students was sent to each local health department and local school district school health coordinator, as well as to the State Board of Education members.
8. Newsletters were sent to new members and to the State Board of Education members.

Challenges

1. Consider changing to a web newsletter to make better use of funds.
2. ** Develop a group mail list to quickly inform members of web updates, legislative issues, inservice opportunities.
3. Investigate a members-only portal.
4. Develop a master press release list.

9. Reflect accurately the critical and diverse roles of professional school nurses within the diverse cultures of Florida.

Accomplishments

1. Solicited an article on cultural diversity for the newsletter.
2. Have a link on the website to the Substance Abuse and Mental Health Administration (SAMSHA) website with many resources for addressing mental health and substance abuse issues within different cultures.

Challenges

1. Need a series of articles on various aspects of cultural diversity.
2. To explore the relationship between poverty and brain development.
3. Discuss the disparity of health care provided to blacks/hispanics.