

DRAFT FASN Strategic Plan 2011-2016
Reviewed 1/10/2011 Conference Call
Updated 1/22/2011--smg
(Draft status ready for members review)

GOAL	ACTION	Leader of Action
1. Increase FASN's political power base and recognition in the State.	A. Participate in meetings of State Network of Association Presidents (SNAP).	A. President and President-Elect
	B. Participate in FL School Health Association (FSHA) via conference calls, or conference attendance and website link.	B. President
	C. Participate in FL Nurses Association (FNA) and provide website link to FNA.	C. FNA Liaison Committee Chair
2. Increase organizational communication within FASN and outward to communities.	A. Publish newsletter biannually in April and November.	A. Communication Chair Newsletter Publisher Web master
	B. Maintain relevant updated web site.	B. President/President's designee Web Master
	C. Develop list of newspapers and media outlets by counties to disseminate relevant-specific information to local areas, e.g. educational happenings, issues and/or accomplishments.	C. Regional Representatives/County Liaisons
	D. Send relevant announcements to CORE, DOH, and DOE for publication.	D. President/President's designee
	E. Send FASN newsletters to State BOE, Children's Cabinet, State Surgeon General, AHEC's Newsletter Publisher.	E. President/President's Designee
3. Advocate for school nursing by establishing relationships with important national and state associations and agencies to promote priority issues in school health.	A. Monitor, coordinate and share current national and state legislative information and issues through FASN website and newsletters.	NASN Affiliate Director Advocacy Chair DOH School Health Program Director/ Supervisor DOE Nurse Consultant
	B. Partner with other state school health organizations to coordinate a legislative day visit to Tallahassee to educate our legislators regarding important school health issues.	Advocacy Chair President

	C. Advocate for support and funding for adequate school nurse staffing in all schools in Florida through education of community leaders, and newly organized Children’s Movement.	Advocacy Chair NASN Affiliate Director President FASN membership
	D. Maintain links on FASN website for members to identify and contact their elected legislators.	Communications Chair Web master
	E. Contact NASN legislative advocate to receive guidance and education for FASN Board and membership on how best to successfully advocate for school health issues.	Advocacy Committee Education Committee
4. Increase professional development opportunities through education, certification, and recognition	A. Provide educational opportunities at Annual FASN Conference.	Education/Program Chair & Committee
	B. Provide scholarships for FASN and NASN Conferences.	Board of Directors
	C. Provide educational opportunities at Regional Meetings/Seminar.	President-elect Regional Representatives
	D. Provide updates on current practice issues and best practices: consider a portal on Website for best practices.	NASN Affiliate Director Newsletter Committee DOH-DOE School Health Consultants Web master
	E. Promote NBCSN; consider training session in FL.	NBCSN State Liaison
	F. Provide CEUs for recertification and promote CEUs available on NASN web site.	Education/Program Chair & Committee
	G. Provide recognition with School Nurse of the Year and Administrator of the Year with submission to NASN for National recognition; Post other recognitions awarded school nurses by allied organizations.	Awards/Recognition Chair & Committee President NASN Affiliate Director Newsletter Committee Web master
5. Increase structure, governance, and statewide participation by members; increase representation from all areas of Florida, giving all school nurses an active voice.	A. Support regional representation through ten (10) regions, each with Regional Representative, serving as a non-voting member on Board of Directors, and a County Liaison to report	President-Elect

	to the Regional Representative.	
	B. Review By-Laws annually to revise as needed.	By-Laws Chair Board of Directors
	C. Recruit and retain members actively. Collaborate with NASN to increase membership.	Membership Secretary Membership Committee NASN Affiliate Director President-Elect
	D. Activate all committees which are provided in the By-Laws.	President Board of Directors
6. Formalize new relationships and renew past relationships with other state and local organizations that are committed to student health advocacy.	A. Support FASN member representation as fiscally feasible, e.g. DOH, DOE, School Health and Education Consortium, Florida Association of Public Health Nurses, Alliance for a Healthier Generation, Florida Children’s Movement, and Action for Healthy Kids.	President/President’s Designee President-Elect Board of Directors
	B. Identify partnerships and post under Links on Website. List specific project in which FASN is actively participating/ partnering.	President Communication Chair Web Master
7. Broaden the base of school nurse leaders throughout the state.	A. Actively train and support school nurse leaders statewide.	Board of Directors Nominating Chair & Committee President-Elect & Regional Representatives
	B. Offer leadership training courses: <ul style="list-style-type: none"> • Explore possibility of AHEC assisting FASN to develop and produce a Leadership Webinar. • Promote Topic of Leadership being focus of an Annual Conference, prior to 2016; seek partners, e.g. Leadership Institute FAU. 	Board of Directors Education Chair & Committee
	C. Identify school nurses with special qualifications or a passion for each of the common chronic conditions of students. These nurses can represent School Nursing at appropriate meetings	President President-Elect & Regional Representatives

	and be utilized as resources to the School Nurse Community.	
	D. Encourage FASN members to share their expertise at FASN Annual Conferences.	Education Chair & Committee
8. Maintain fiscal responsibility.	A. Monitor and manage sufficient funds to meet the goals of the organization.	Board of Directors Treasurer
	B. Obtain income through membership growth & retention, conferences, basket raffles, and Market Place.	Membership Secretary Treasurer & Finance Committee Vendor Chair
	C. Seek funding through sponsorships, grants and underwriting.	Treasurer & Finance Committee Vendor Chair
	D. Engage new members to support retention of membership.	Membership Secretary Regional Reps Board of Directors
9. Promote school nurse research initiatives.	A. Support research initiative sessions at Annual FASN Conference.	Education Chair & Committee
	B. Increase number of poster presentations with CEUs at Annual FASN Conference and National NASN Conference.	President-Elect Regional Representatives
	C. Promote funding for NASN research.	NASN Affiliate Director
	D. FASN's portion of the 50/50 raffle income at FASN Conference to be designated to FASN research initiatives.	Conference Committee
	E. Develop Policies and Procedures for FASN Research.	Finance Task Force, Subcommittee on Research
10. Reflect accurately the critical and diverse roles of professional school nurses within the diverse cultures of Florida	A. Offer educational opportunities for school nurses to explore transcultural nursing issues. B. Promote ongoing opportunities for sharing of diverse nursing experiences as related to cultural understanding of health care needs within regions of Florida.	Education Chair and Committee Regional Representatives